



Job Description – MARKETING INTERN

Location: Chicago, IL

Summary: Amble Resorts is seeking a Marketing Intern for part-time work associated with the marketing of the hotel and vacation homes at The Resort at Isla Palenque. Interns can expect an environment that nurtures and challenges, while providing valuable career-building experience and university credit where applicable.

Amble Resorts is a values-driven company that believes in maintaining a close-knit team of diverse, values-driven professionals that can work together to achieve our goals. We are small but quickly growing company with room for rapid professional and personal growth for those who perform with excellence.

Responsibilities: Responsibilities will vary depending on your experience, abilities, and desire to learn. Some examples of responsibilities include:

- Administering and maintaining databases of prospects and customers
- Maintaining ongoing social networking and other word-of-mouth initiatives
- Implementing and tracking the effectiveness of ad campaigns and PR efforts initiatives
- Conducting independent research into media, press release subjects, and the like
- Assembling and mailing of collateral to prospects
- Providing general support and assistance to the senior members of the marketing team

Requirements: The ideal candidate is in a university program and/or available for part-time work for at least two months. In addition, the ideal candidate has:

- Excellent organizational skills and an acute attention to detail
- Competence in all basic office programs, such as Word and Excel, and a facility with learning new software
- Ability to effectively navigate the internet and social networking sites for research and promotion
- An eagerness to learn, ability to work independently, and readiness for responsibility

Reports to: Marketing Director

Compensation: This is an unpaid internship.

Contact: Please send your resume to hr@amble.com