



Job Description – MARKETING MANAGER

Location: Chicago, IL, USA

Summary: We are seeking a Marketing Manager to direct the branding and marketing of Amble Resorts and its properties. The Marketing Manager will work directly and closely with the President and Director of Resort Operations to market the brand, formulate individual property identities, and oversee all aspects of brand and property promotion.

Amble Resorts is a values-driven company that believes in maintaining a close-knit team of diverse, values-driven professionals that can work together to achieve our goals. We are small but quickly growing company with room for rapid professional and personal growth for those who perform with excellence.

Responsibilities: The Marketing Manager will be responsible for supporting every aspect of branding and promotion of our umbrella brand, and for the branding of individual properties. Some examples of responsibilities include:

- Create, implement, and monitor comprehensive strategic marketing plans
- Oversee promotion of the brand and its properties, including public relations and advertising
- Engage in thorough market analysis, both of customers and specific geographic markets
- Nurture and grow client relationships and business; develop and maintain customer database
- Keep abreast of marketing trends and incorporate appropriate new technologies and media into our plans
- Enforce existing brand standards and ensure sub-brands and new initiatives are aligned with them

Requirements: The ideal candidate possesses:

- A university degree in marketing or a related field
- At least six years of related work experience, with at least three years' experience in hospitality
- Sales and public relations experience preferred, but not required
- Excellent written and verbal communication skills and presentation abilities
- Knowledge of social media channels and on-line marketing tools
- Strong analytical abilities combined with refined creative judgment

Reports to: Marketing Director

Compensation: Competitive, with performance-based incentives

Contact: Please send a cover letter and your resume to hr@amble.com