



## **Job Description – Contract Travel Writer**

**Location:** Chicago, IL

**Summary:** Amble Resorts seeks a talented writer who is an experienced and passionate traveler, preferably with experience traveling to or living in Latin America. This person must be familiar with, or interested in learning about, best practices for online content writing, including SEO techniques, strategic headline writing, social media promotion, and competitive content development.

Amble Resorts is a values-driven company that believes in maintaining a close-knit team of diverse, values-driven professionals that can work together to achieve our goals. We are small but quickly growing company with room for rapid professional and personal growth for those who perform with excellence.

**Responsibilities:** Researching and writing a set of 25-50 related pieces ready for online publication. Criteria for these pieces include:

- An average of 800 words -- varying in length from 250 to 1500, depending on content
- Compelling headlines that implement pre-determined keywords
- Natural occurrence of pre-determined keywords in body and anchor text
- Three 140 character social media pitches per article
- Adjustments and edits based on two rounds of editorial comments
- Adherence to pre-determined editorial schedule

**Requirements:** The ideal candidate has experience traveling or living abroad and is passionate about one or all of the following travel segments: adventure, nature, luxury, sustainable travel. In addition, the ideal candidate has:

- Professional-level writing skills
- Minimum three years of college education
- Knowledge of journalistic writing standards and fact checking protocol
- An eagerness to learn, ability to work independently, and readiness for responsibility

**Reports to:** Director of Marketing

**Compensation:** \$500 to \$1000

**Contact:** Please send a cover letter, resume, and writing samples to [hr@amble.com](mailto:hr@amble.com); include "Contract Writer" in the subject line.